

June 14th, 2018

CCDC Executive Meeting Agenda

- I. Call to Order and Welcome from the Chair (5 min)
- II. Any changes to agenda & vote to accept
- III. Secretary's Report
 - A. Minutes are in google drive as previously announced on Slack - any changes?
And vote to accept.
- IV. Webmaster's report
 - A. (Ben) Website is redesigned, mailchimp has been going out to all the emails addresses on our list. We got many new emails on primary day that will be added asap. Facebook and Twitter are being kept up-to-date.
 - B. Meroe is given charge over Instagram
 - C. Recommendation: The biggest need here is photos at our events. We need somebody willing to take photos of everything and put them on our facebook.
 - D. Still waiting to get authorization from Facebook for political ads, they've made it much more difficult.
- V. Treasurer's report
 - A. Verizon.
- VI. Fundraising report
 - A. Liberal Arts fundraiser went very well! This weekend is the last weekend. Let's have the final tally by June 26th
 - B. What's our next fundraiser? Let's have one soon to capitalize on our primary success. August. Maybe at Old House Vineyard again this summer? Or Marilyn's idea? Or ask Rosie to do another chilifest?
- VII. Event Committee Report (David)
 - A. Culpeperfest and the Fireman's Parade went great! What can we do better?
 - B. Up next: 4th of July Parade!
 - C. Any other upcoming community events that we need a presence at?
 - D. David wants to reimburse Anna for \$45 for bunting. Because this wasn't a previously approved expenditure, we need to vote on it. In the future any money spent on activities by members that is not pre-authorized should be considered a donation.
- VIII. Precinct Ops Report (Mike)
 - A. Primary 2018! Our winner is: Abigail Spanberger!
 - B. Culpeper and the 7th district overall both increased our primary turnout compared to last year's statewide gubernatorial. In contrast, GOP senate primary turnout dropped off considerably and was down about 20% over last year. Great news!
 - C. CONGRATS MIKE for taking charge of primary day just two weeks out and getting it done! It went great! What can we do better?
 - D. Progress on filling in Precinct Captains?
- IX. CYD activities (Ben)
 - A. Phonebanking went great! Will talk to Josh about having one day a week to phonebank with the CYD from now until the election.
- X. New business

- A. Social Committee
 - 1. Ben's recommendation. Establish a 'Social Committee' that doubles as recruitment and visibility. Their mandate should be to promote the CCDC, recruit members, and raise its visibility through fun social activities. Every activity of the social committee should include a prominently-displayed CCDC sign, have a sign-up sheet for email, have a fundraising bin,
- B. Officer Vacancies
 - 1. This is a chance to evaluate and reorganize.
 - 2. Laura has also stepped down from 2nd VC
 - 3. Ben has asked Meroe to step up for 1st VC
 - 4. Need: 2nd VC, Secretary, Web Manager
 - 5. Suggestion: make 1st and 2nd VC have more concrete duties. 1st VC can be
- C. (Meroe) Donate photos to Jessica as a thank you
- D. (Ben) Motion to request that subcommittee chairs submit written reports before each executive meeting, to be placed in the minutes. (This had previously just been a strong recommendation.)
- E. June 26th meeting. Still no progress on guest speaker (Tom said no, waiting to hear back from Linda Perriello, then try Terry McAuliffe...)
- F. Appoint Design Committee with Alicia Guy as chair, give her power to recruit members. She did a great job with the cards.
- G. Requesting \$\$ for AC/DC-parody CCDC shirts. To be handed out for a minimum donation of \$10 (about cost), suggested donation of \$25.
- H. (David) Tri-county potluck picnic fundraiser (Orange, Culpeper, Spotsy) for Abigail. LOW is willing to do all the event planning and hold it at their community center. We just need to advertise it to our members and ask them to bring food.
- I. New office. Joe has no space anywhere in any of his buildings. Ben will make phone calls and emails. Butch Davies suggested some leads.
- J. July meeting -- who wants to find the venue?