



Minutes

Culpeper County Democratic Committee
Executive Committee
May Meeting

Date: May 8th, 2018

Location: CCDC HQ

Prepared by: Meroë Dawson, Secretary

Agenda

May 8, 2018

CCDC Executive Meeting Agenda

- I. Call to Order and Welcome from the Chair,
- II. Any changes to agenda & vote to accept
- III. Secretary's Report
- IV. Treasurer's report
 - A. payment to DPVA for VAN and fees?
 - B. Cancel the phones?
- V. Webmaster's report
 - A. Website progress.
 - B. Twitter? Last tweet was October. Ben can take up the twitter account
 - C. Set secretary@culpeperdemocrats.org to autoforward to meroe
- VI. Events report
 - A. Please put reports in drive, keep track of members in drive
 - B. Parade
 - C. Culpeperfest
 - D. 4th of july parade?
 - E. Proposal for parade handouts (price per item)
 - F. Proposal for apparel ('when we vote we win' vs. more Democrat)
- VII. Fundraising report
 - A. Art fundraiser: Budget for food and wine: asking for authorization to spend \$300
- VIII. Precinct ops
 - A. Budget proposal for primary advertising (tristan)
 - B. How are primary day sign-ups? (tristan)
 - C. May 12th forum - what do we need? Table with primary day sign-ups? (tristan)
 - D. Phonebanking packets w/ script (Ben) - There's 1364 people who votes in the 2016 presidential primary but didn't vote in last year's primary for governor. Let's divide them up into 27 packets and hand them out at the May meeting with a phone script. Maybe Ben and Tristan can act out a phonebanking call?
- IX. New business
 - A. NAACP Banquet
 - B. New Budget (for?)
 - C. Authorize some promotional advertising for targeting spanish speakers with our elizabeth guzman video
 - D. Better system for getting membership forms and membership dues
 - E. Mailchimp: those 270 emails plus guest emails.
 1. Members were complaining about not getting our emails. Need better system to get new member,guest emails from Meroe to Nancy
 2. Mailchimp communications to nonmembers. (this is a fundraising problem too; those 300 emails each can get an actblue link)
 3. Shyam (political@vademocrats.org) was added to the list right?

- F. Slack: What does everybody think? Better/worse/same than FB? Should we open it up to others like Josh, Mary or keep it strictly internal? (pro: better communication with external groups; con: complexify)
- G. Not above the law ad hoc committee
- H. Move june xcom meeting
- I. CYD needs someone to open the door for them next Tuesday at 6:30 (they start showing up around 6:15)
- J. June general meeting venue (Laura)

Attendance.

Officers present: *Ben Hixon, Laura Bynum, Meroë Dawson. Pam Novy*

Subcommittee Chairs present: David Reuther

Officers absent: Tristan Shields, Nancy Dailey

Changes to the agenda. *There were no changes to the agenda.*

Changes to and Approval of the minutes. *Minutes from April meeting approved with no changes.*

Motions. The following motions were introduced:

- **Motion 1:** *A motion for Ben to take over our Twitter account.*
Passed.
- **Motion 2:** *A motion to send emails to every person on our email list not just members.*
Passed
- **Motion 3:** *A motion to authorize David Reuther to use CCDC funds to purchase 10 “when we vote we win” shirts at 15.00 per shirt provided he could find 10 people to commit to buying them prior to purchase.*
Failed Yays: Meroe, Laura. Nays: Pam, Ben
- **Motion 4:** *A motion to approve 100.00 to be spent on 1,000 stickers to be attached to flag handouts for the parade preferably union bug.*
text to be determined
Passed

- **Motion 5:** *To spend up to 300.00 on food and drinks for the liberal arts fundraiser*

Passed

- **Motion 6:** *To spend 50.00 to advertise spanish speaking Elizabeth Guzman ad on facebook*

Passed

- **Motion 7:** *To move the executive committee meeting from the 12th of June to the 14th of June because the 12th is the primary date.*

Passed

Additional notes or announcements.

Ask young Dems if they have an instagram account (Meroe)

Make a 6 month retrospective on facebook (Meroe)

Adjournment. The meeting was adjourned at 8:57

Signed: Meroë Dawson, Secretary