

September 13, 2018

CCDC Executive Meeting Agenda

- I. 6:00. Call to Order and Welcome from the Chair.
 - A. Any changes to agenda & vote to accept.
- II. Secretary's Report
 - A. Any changes and vote to accept August minutes
- III. Treasurer's report
- IV. 6:15 Web Manager's report (Ben)
 - A. Web management report:

Website and social media continue to function. Rebecca is doing a great job with Mailchimp. Ben will make online membership form soon --Ben
 - B.
- V. Design Committee
 - A. Committee Report:

The design committee has been working on the finalizing the flier for the now postponed Festival for Change which now is complete, and has also been working on the CCDC ad for the NAACP Banquet program. --Alicia Guy
 - B. Apparel store?
- VI. Social Committee
 - A. Committee Report:

The Office Party date has been set for Oct. 10 from 6 to 8pm Come Hell or High Water. I will make requests from the Social Committee to bring Snacks (Finger Food) Beer, Wine, Soda and Water for the Party. I will also announce it at the meeting on the 25th Sept. and ask for donations from everybody. Can someone make contact with the Chamber to be there with Ribbons and Scissors and also the Newspaper...for publicity. I contacted the Liquor Control Board 434 977 2974 and spoke to Brandy twice on 8/16/2018 and 8/27/2018 to ask if we needed a license to serve Wine/Beer at our event and she said NO. --Lis Piatt
 - B.
- VII. 6:30 Events Committee
 - A. Committee Report:

Preparations are almost finished to have a voter registration table at Culpepr Fiesta which has been moved to 21 Sept. We have table and chairs identified, a new blue cloth table covering, staff and Spanish speakers have been identified. We almost have two full tables organized for the NAACP Freedom Fund Banquet. When calls to ExcCom members and others are answered, I am certain we will have our tables. Spanberger has confirmed attendance, but will not linger because she has another event that evening. --David Reuther
 - B. NAACP advertisement -- has it been sent along with the check?
- VIII. 6:45 Precinct Ops Committee
 - A. Committee Report:

Precinct Operations Committee held a meeting at Mike McClary's house on August where precinct captains discussed how to engage voters through canvassing, phone banking and post card writing sessions. Sharon Church and Peggy Kenney have

been awesome in engaging their constituents in their precincts. Everyone is enthusiastic and charged up! Mike picked up 8 large 4x8 road signs and 250 yards signs and has distributed them to precinct captains. He still has extras for those that might need them. Tim Kaine yard signs as well. We now have 11 large yard signs placed on all the major thoroughfares into and out of Culpeper. --Mike McClary

B. Results of discussion with Ed and Anna about what is needed for E and W Fairfax, per our motion last month

C. VAN report (Ben)

Progress on the volunteer recruitment calls to strong dems (80%+ chance of voting Democrat). The purpose of these calls is for precinct captains to get to know their precincts, to recruit volunteers & members.

Precinct	Captain	Contacted	Start date
Brandy Station	Sharon	1/379 (0%)	7/25/18
Browns Store	Donna	0/510 (0%)	8/8/18
Cardova	Lis	0/248 (0%)	9/13 (today)
East Fairfax Very Strong	Anna	120/354 (34%)	7/18/18
East Fairfax Strong [80-95]	Volunteers (David)	294/785 (37%)	8/23/18
Lignum	Gail	195/198 (complete)	7/16/18
Jeffersonton Very Strong	Peggy	329/381 (86%)	7/16/18
Pearl Sample	Mike	0/517 (0%)	8/7/18
Rixeyville	Mary	77/330 (23%)	7/22/18
West Fairfax Very Strong	Ed	202/407 (50%)	8/6/18
West Fairfax Strong [80-95]	Volunteers (Gail)	18/645 (3%)	9/2/18
Willow Shade	-	0/194	
Eggsbornsville	-	0/204	
Eldorado	-	0/354	
Mitchells	-	0/93	
South Ridge	-	0/249	

Richardsville	-	0/59	
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Total attempts 1660
Total contacts 199
Total voting 129
Total not or maybe voting 16
Total volunteers recruited 33
Strong or Lean Kaine: 157/186 (86%)
Strong or Lean Spanberger: 148/181 (82%)

East Fairfax and West Fairfax have been broken into separate lists because of their size. Precinct captains are calling “very strong dems” (the ones with a 95%+ chance of voting for a Dem according to either Bluelabs 2017 or DNC 2018). They’ve recruited volunteers to call the ‘strong but not very strong dems’ (between 80 and 95% chance of voting for the Dem according to either score). Special commendation to David Reuther who has been volunteering for Anna and has personally made over 400 calls to strong dems in east fairfax in the last few weeks!

Pearl Sample and Browns Store? These are the 3rd and 4th largest precincts in Culpeper County, but no calls have been made. Have the precinct captains there organized their own outreach?

Rixeyville? of attempted calls, Mary only made 13, Dick Ruffin made 99. No calls have been made recently.
--Ben

- D. West Fairfax Belinda Susan Patrick and Gail Costello agreed to help with the 80% to 95% phone banking on Open VPB. Ed needs to determine how much of this has been done? (Ed)
- E. Suggested next round of phonebanking: start September 21st, early voting! The universe will be lean dems (everybody 60% and up) who did NOT vote for governor last year. The idea is that we need to increase turnout, and we need to focus on the ones who didn’t vote last year, and remind them about early voting.
- F. There’s a special subset of these who DID vote for president but did NOT vote for governor. Contacting these are top priority. Recommendation: Each precinct captain makes every effort to contact these people. If they can’t get them by phone, knock on their door. If they can’t get them at their door, send them a hand-written letter. For larger precincts, Ben suggests each precinct captain split the list into smaller sublists and entrust each sublist to a person. Those names will be that person’s trustees.

- IX. 7:15 Fundraising - Fall Festival for Change and Country Fair (Ed)
 - A. Moved to the 23rd. \$4850 raised so far if Joe D \$500 has arrived.
 - B. Any last minute budget changes? Ed would like to get approval for \$200 for the Contradance callers and musicians.(reminder: we can’t spend CCDC funds unless we pre-approve it at either a general or an executive meeting)
 - C. How did the OpenVPB to members work? Was it helpful? Should we use it for future events?
 - D. Musicians/sound confirmed? (Meroe)

X. 7:30 New Business

- A. Donna Deangelis has agreed to take over as chair of the "Trump is not above the law" ad hoc subcommittee, in place of Debbie Siday. This appointment needs consent of the executive committee -- any objections?
- B. Update on event and plan from Donna
- C. 7th District Committee Report (David)

Report Sunday's 7th CD: Abbi as chair. 1) This year's 7th CD election is very important. Let's all ensure that our Facebook postings are positive and supportive of Abigail. We have a real chance here. 2) two special elections have appeared: Scott Miles is running in Chesterfield for County Commonwealth Attorney; Republican incumbent has retired. There is a Democratic member of the Board of Supervisors who suddenly resigned in Henrico. 3) Tri-County Fundraiser for Abigail was very successful, thanks to all who pulled this off. 4) Powhatan is having a Labor Day Parade. 5) Tina Winkler (Goochland co-chair) is in charge of planning a Casino Night as a 7th CD fundraiser in the Goochland/Chesterfield Powhatan/Louisa area on 19 January 2019. Gene Rossi will host Casino Blue. 6) extended discussion on the nature of the religious invocation at the last Commonwealth Blue breakfast event. Was it inclusive enough? 7) 7thCD has \$5,000 for coordinated Kaine/Spanberger yard signs. List of counties read with percent vote of total as one method of allocating signs. But don't want smaller counties short changed so a committee will meet this week to allocate the numbers. Nevertheless, all counties are encouraged to purchase more signs on the same order, hence lower the unit price for all. All chairs will be notified of their numbers and deadline for ordering more. The group decided that shipping costs of 4x4 road signs did not make them attractive, i.e., 10 signs were \$30 plus \$120 shipping. 8.) The LGBT delegate noted they will have a booth at the State Fair (September 28-October 7), feel free to volunteer to staff the booth or donate to the LGBT caucus. Abbi announced there would be an Executive Session to discuss "committee policies." meeting adjourned. --David Reuther

- D. ACLU pocket constitutions (Mike). They've agreed to match 20%. Mike needs a check for \$500 made out to ACLU of Virginia. Thanks Mike!
- E. General meeting 9/25
- F. Letter to the editor committee. (Rebecca)
- G. Motion from Ben: A resolution declaring October be 'membership drive month.' Explanation: October is the time when most people are energized about politics and would be receptive to joining. Ben wants to mail membership forms to everyone who voted in the primary. Postage: about \$750 for 1500 letters. (Pays for itself if just 25 people out of that 1500 join!) Is there a discount rate for letters?
- H. Radio ads (David)
- I. October 15th Spanberger-Brat debate (Mike)
- J. Request \$50? to make several sets of keys (Ben) and to distribute copies of the keys to executive members in exchange for a commitment of one two-hour shift in the office a week, a schedule to be put on the website.
- K. Any other new business?

XI. Adjourn