

October 11, 2018

CCDC October Executive Meeting Agenda

- I. 6:00. Call to Order and Welcome from the Chair.
  - A. Any changes to agenda & vote to accept.
- II. Secretary's Report & Vote to accept September minutes
- III. Treasurer's report
  - A. Verizon Bill and Harold&Rosie's threats of a lawsuit against the CCDC. Ben's report submitted for the record.
  - B. Final tally of Festival income (donations - expenses) that must be earmarked for next year's local races?
  - C. Accounting software?
- IV. 6:15 Web Manager's report
  - A. Facebook policy:

Our public Facebook page is our way to promote the CCDC to the public. It's like a business advertising page, or a campaign page. It's a source for original content, not retweets. We're very careful to limit anything posted there to positive, community-oriented posts specific to the CCDC and the Democratic Party in Culpeper, all with the goal to increase the membership, community significance, and reach of the Democratic Party in Culpeper. In contrast with the Culpeper GOP page which is ugly, divisive, and tribal (for example, their recent attacks on our member Mike McClary), we aggressively remove negative material. It's also not a community announcements page in the same way that the Persisters group is. Tldr: Facebook is marketing, mailchimp and the web calendar are how we share information with members.

If a community announcements page is what we want, then what we can do is create a members-only Facebook group, like the Culpeper Persisters have. It would be a place for members to post and share with each other. Any member would be able to post to this group, and posts will not be considered official statements of the CCDC.

- B.
- V. Design Committee
  - A. Committee Report:

I designed a postcard for us to send to Culpeper County and town residents to promote voting for Abigail Spanberger and Tim Kaine. The postcard has been approved by both campaigns.  
--Alicia Guy

- B.
- VI. Social Committee
  - A. Committee Report:

The Culpeper Democratic Committee Office Grand Opening and Ribbon Cutting Event is set for Wednesday 24 October. The Chamber of Commerce will be there from 4pm to 5pm. They would like the elected officials make a brief introduction and talk about the History of the CCDC. The News Media there for photos and story. I do not wish to make introductions or speeches. I will need the help of our membership to bring Finger food, bottled water. Sodas . ext. I will supply Prosecco and Wine, Glasses and I will decorate the office. I need the office to be open at 2:30pm  
I have reached out to the Social Committee and only received 1 reply from Gail...who will be brining Brownies.

B.

VII. 6:30 Events Committee

A. Committee Report:

EVENTS COMMITTEE REPORT: The highlight of this reporting period was CCDC's successful participation in the NAACP Freedom Fund Banquet. CCDC purchased tickets for two tables (16 people). Abigail Spanberger and her political assistant attended. During the banquet Abigail was introduced twice. McClary and I made certain to introduce her to important people in the room. CCDC placed a full page ad in the program which encouraged taking out a CCDC membership. The program mentioned CCDC numerous times. We worked with the Spanberger and Kaine campaigns to also place full page ads. Lily Haught, CYD Treasurer joined one of the CCDC tables. During this period the Events Committee also staffed a voter registration booth at the Culpeper Fiesta and the Festival for Change.  
--David Reuther

B.

VIII. 6:45 Precinct Ops Committee

A. Committee Report:

PRECINCT OPERATIONS: Precinct Captains have gotten into their stride and have organized post card writing, phonebanking and canvassing. They are staying in close touch with me, particularly in terms of replenishing yard signs, which have been going like hotcakes. We've coordinated canvassing efforts with Sam James, Nick Stevens and Kristi Black. I finally got started with phonebanking in Pearl Sample. Les Probst and Jane Bell are helping. Our last Precinct Operations meeting was on August 30th. We will have two in October, on the 18th, and a final one on October 30th. We'll be discussing preplacement of signs, set-up, take down & equipment, volunteer sign-up, sample ballots & answering voter questions.  
--Mike McClary

B. Recall June's executive meeting motion about the after-action meeting.

C. Sample ballots -- do we need to make these or are they already prepped?

D. How complete are the tables on election day? Do we still have signs?

E. Organizing a "Rides to the polls." [rides@culpeperdemocrats.org](mailto:rides@culpeperdemocrats.org).

- F. VAN report (Ben) (See last page)
- IX. 7:15 New Business
  - A. Postcards!
    1. We've used \$250 of the \$1000 limit. We need to label and stamp the postcards. Proposal: \$750 for postcard stamps and labels.
    2. For 10/12, we'll have folding tables and chairs, music.
    3. Proposal \$100 for food budget for the next few parties.
  - B. Meeting Locations. Our policy of meeting at various locations around the county is fun and exciting, but it's also a lot of work. Let's evaluate.
    1. Proposal: Permanently move our general meetings to the Board of Supervisors meeting room, with a 6:30 social with food before the meeting and a \$50 budget for food. Ed will be in charge of getting the key and Meroe will be in charge of arranging the food.
    2. Alternate Proposal: Continue our policy of meeting around the county, putting one person (who?) in charge of finding the venue.
  - C. Clarification about duties of the 7th CD observers David and Gail
  - D. Formation of a 2019 Candidate Recruitment committee tasked with aggressively identifying and recruiting candidates to run for local offices next year (school board, town council, sheriff, board of supervisors) and will report endorsement recommendations to the CCDC.
    1. Motion from Ed: for the CCDC to invite \$100+ Festival for Change donors to a "round table/brainstorming session in November to help come up with suggested individuals to run for local office"
    2. Motion from Ben: Meetings of this committee must be open to all Democrats and announced on our calendar a week in advance.
    3. Committee Chair should be?
  - E. Post-election canvass volunteer.
  - F. Traditionally the CCDC holds a holiday party in December instead of a meeting. Should we continue that tradition?
  - G. ACLU constitutions are here! Authorize another \$100 sticker purchase for labeling the constitutions
  - H. Office decorations. We've put paintings on the walls of the lobby. Meroe suggested more artwork. Marilyn suggested sayings/slogans. Thoughts?
  - I. Any other new business?
- X. Adjourn

VAN Phonebanking Report (Ben)

	<b>Strong Dems</b>	<b>Undecided &amp; Lean Dems who voted in 2016 but not 2017</b>
Brandy Station	21/379	28/271
Browns Store	Unknown (Donna is using paper lists, says she's almost finished and will enter data this week)	0/316
Cardova	finished/unknown (no data; Lis went through the coordinated campaign and not us)	0/214
East Fairfax	Strong Dems: 348/785  Very Strong Dems: 133/354	131/809
Eldorado	finished!	160/275
Jeffersonton	329/381	53/260
Lignum	finished!	79/148
Pearl Sample	0/517	51/421
Rixeyville	77/330	0/211
West Fairfax	Strong Dems: 18/645  Very Strong Dems: 294/407	423/768