



Minutes

Culpeper County Democratic Committee
Executive Committee
October monthly meeting

Date: October 11, 2018

Location: CCDC Office 206 S Main St

Prepared by: Ed Dunphy, Secretary

Agenda

October 11, 2018 CCDC October Executive Meeting Agenda

.6:00. Call to Order and Welcome from the Chair.

A. Any changes to agenda & vote to accept.

.Secretary's Report & Vote to accept September minutes

.Treasurer's report

A. Verizon Bill and Harold&Rosie's threats of a lawsuit against the CCDC. Ben's report submitted for the record.

B. Final tally of Festival income (donations - expenses) that must be earmarked for next year's local races?

C. Accounting software?

.6:15 Web Manager's report

A. Facebook policy:

Our public Facebook page is our way to promote the CCDC to the public. It's like a business advertising page, or a campaign page. It's a source for original content, not retweets. We're very careful to limit anything posted there to positive, community-oriented posts specific to the CCDC and the Democratic Party in Culpeper, all with the goal to increase the membership, community significance, and reach of the Democratic Party in Culpeper. In contrast with the Culpeper GOP page which is ugly, divisive, and tribal (for example, their recent attacks on our member Mike McClary), we aggressively remove negative material. It's also not a community announcements page in the same way that the Persisters group is. TL;dr: Facebook is marketing, mailchimp and the web calendar are how we share information with members.

If a community announcements page is what we want, then what we can do is create a members-only Facebook group, like the Culpeper Persisters have. It would be a place for members to post and share with each other. Any member would be able to post to this group, and posts will not be considered official statements of the CCDC.

B.

II. Design Committee

B. Committee Report:

I designed a postcard for us to send to Culpeper County and town residents to promote voting for Abigail Spanberger and Tim Kaine. The postcard has been approved by both campaigns.

--Alicia Guy

B.

II. Social Committee

B. Committee Report:

The Culpeper Democratic Committee Office Grand Opening and Ribbon Cutting Event is set for Wednesday 24 October. The Chamber of Commerce will be there from 4pm to 5pm. They would like the elected officials make a brief introduction and talk about the History of the CCDC. The News Media there for photos and story. I do not wish to make introductions or speeches.

I will need the help of our membership to bring Finger food, bottled water. Sodas . ext. I will supply Prosecco and Wine, Glasses and I will decorate the office. I need the office to be open at 2:30pm

I have reached out to the Social Committee and only received 1 reply from Gail...who will be brining Brownies.

B.

II. 6:30 Events Committee

B. Committee Report:

EVENTS COMMITTEE REPORT: The highlight of this reporting period was CCDC's successful participation in the NAACP Freedom Fund Banquet. CCDC purchased tickets for two tables (16 people). Abigail Spanberger and her political assistant attended. During the banquet Abigail was introduced twice. McClary and I made certain to introduce her to important people in the room. CCDC placed a full page ad in the program which encouraged taking out a CCDC membership. The program mentioned CCDC numerous times. We worked with the Spanberger and Kaine campaigns to also place full page ads. Lily Haught, CYD Treasurer joined one of the CCDC tables. During this period the Events Committee also staffed a voter registration booth at the Culpeper Fiesta and the Festival for Change.

--David Reuther

B.

II. 6:45 Precinct Ops Committee

B. Committee Report:

PRECINCT OPERATIONS: Precinct Captains have gotten into their stride and have organized post card writing, phonebanking and canvassing. They are staying in close touch with me, particularly in terms of replenishing yard signs, which have been going like hotcakes.

We've coordinated canvassing efforts with Sam James, Nick Stevens and Kristi Black. I finally got started with phonebanking in Pearl Sample. Les Probst and Jane Bell are helping. Our last Precinct Operations meeting was on August 30th. We will have two in October, on the 18th, and a final one on October 30th. We'll be discussing preplacement of signs, set-up, take down & equipment, volunteer sign-up, sample ballots & answering voter questions.

--Mike McClary

B. Recall June's executive meeting motion about the after-action meeting.

A. Sample ballots -- do we need to make these or are they already prepped?

- A. How complete are the tables on election day? Do we still have signs?
- A. Organizing a "Rides to the polls." rides@culpeperdemocrats.org.
- A. VAN report (Ben) (See last page)
- II. 7:15 New Business
- A. Postcards!
 - 1. We've used \$250 of the \$1000 limit. We need to label and stamp the postcards. Proposal: \$750 for postcard stamps and labels.
 - 2. For 10/12, we'll have folding tables and chairs, music.
 - 3. Proposal \$100 for food budget for the next few parties.
- B. Meeting Locations. Our policy of meeting at various locations around the county is fun and exciting, but it's also a lot of work. Let's evaluate.
 - 1. Proposal: Permanently move our general meetings to the Board of Supervisors meeting room, with a 6:30 social with food before the meeting and a \$50 budget for food. Ed will be in charge of getting the key and Meroe will be in charge of arranging the food.
 - 2. Alternate Proposal: Continue our policy of meeting around the county, putting one person (who?) in charge of finding the venue.
- C. Clarification about duties of the 7th CD observers David and Gail
- D. Formation of a 2019 Candidate Recruitment committee tasked with aggressively identifying and recruiting candidates to run for local offices next year (school board, town council, sheriff, board of supervisors) and will report endorsement recommendations to the CCDC.
 - 1. Motion from Ed: for the CCDC to invite \$100+ Festival for Change donors to a "round table/brainstorming session in November to help come up with suggested individuals to run for local office"
 - 2. Motion from Ben: Meetings of this committee must be open to all Democrats and announced on our calendar a week in advance.
 - 3. Committee Chair should be?
- E. Post-election canvass volunteer.
- F. Traditionally the CCDC holds a holiday party in December instead of a meeting. Should we continue that tradition?
- G. ACLU constitutions are here! Authorize another \$100 sticker purchase for labeling the constitutions
- H. Office decorations. We've put paintings on the walls of the lobby. Meroe suggested more artwork. Marilyn suggested sayings/slogans. Thoughts?
- I. Any other new business?

.Adjourn

VAN Phonebanking Report (Ben)

	Strong Dems	Undecided & Lean Dems who voted in 2016 but not 2017
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Brandy Station	21/379	28/271
Browns Store	Unknown (Donna is using paper lists, says she's almost finished and will enter data this week)	0/316
Cardova	finished/unknown (no data; Lis went through the coordinated campaign and not us)	0/214
East Fairfax	Strong Dems: 348/785 Very Strong Dems: 133/354	131/809
Eldorado	finished!	160/275
Jeffersonton	329/381	53/260
Lignum	finished!	79/148
Pearl Sample	0/517	51/421
Rixeyville	77/330	0/211
West Fairfax	Strong Dems: 18/645 Very Strong Dems: 294/407	423/768

Call to Order. *Ben Hixon called the meeting to order at 6:09pm*

Attendance. *Officers present: Ben Hixon, Meroë Dawson, Pam Novy, Rebecca Layne, Ed Dunphy*
Also present: Mike McClary, David Reuther, Peggy Kenney
Guests present:

Changes to the agenda. *There were no changes to the agenda.*

Changes to and approval of the minutes. *Minutes for September, 13 2018 meeting were approved with no changes.*

Secretary's Report: Preliminary results of Festival for Change. Net will be approx \$4,998.61. Still have not gotten the \$500 pledged by Joe Daniels. All expenses are accounted for.

The final bill from Verizon is \$62.24. Pam will pay it and send proof of payment to Rosie.

Pam will get a one month free trial of quick books after the November election and try it out.

Facebook: Discussed the idea of a closed FB page for sharing info between members. Rebecca asked that we table the idea till our next meeting.

Rides to the Polls: Ben to create an email address for folks to use if they need a ride to the polls. Will ask at the general meeting for a volunteer to be in charge of receiving the emails and coordinating rides to the polls.

Postcard project for residents of The Culpeper: David to look into this and add information to these postcards about how to get a ride to the polls.

Precinct Ops: Mike has reserved 10 Kaine/Abigail signs for each precinct captain to use on election day.

Ben to create a sample ballot for use at the polls. They need to be printed on blue paper.

7th District: No changes recommended.

Focus groups to find local candidates: Ben wants to create a recruitment committee to identify local candidates to support. All meetings should be open to all members. Ed agreed that if a meeting were to be organized by CCDC that it would be an open invitation to anyone. Ed plans to make sure that Festival for Change sponsors know about any of these meetings. If Ed were to bring a group of Festival Sponsors together for a brainstorming session it would not be a CCDC sanctioned meeting. It was mentioned that we should look for police organizations who might be more progressive to get names of possible candidates to oppose Sheriff Jenkins. It was noted that Pat Baker is currently on the school board and was in the office making canvas calls for the democrats.

CCDC Window Decals: Meroe to sell the CCDC Window Decals.

Hours on the CCDC Office Door: Ben to put office hours on the CCDC office door. We need more people to sign up to staff the office. Currently only three people have done so. Mike said he could do an hour per week.

Motions. The following motions were introduced:

- **Motion 1:** *A motion to spend the balance of our \$1000, a total of \$750, to buy stamps and labels to send GOTV postcards.*

David informed us that the motion should be for \$700 because we spent \$50 in kind to provide Abigail a seat at the NAACP banquet.

Amended: A motion to spend \$700 on stamps and labels for the GOTV postcards.

Motion: Introduced and Amended by: Ben

Passed

- **Motion 2:** *A motion to hold the next General Meeting at Old House.*
Introduced by: Rebecca

Passed

- **Motion 3:** Hold future General Meetings at the BOS meeting room. Ed will reserve the room and get the key. We will set up some food in the lobby. \$50 will be budgeted for food each month.

Amendment introduced by: Rebecca

Passed.

- **Motion 5:** *A motion to form a Recruitment Committee and meetings of this committee must be open to all Democrats and announced on our calendar a week in advance.*

Introduced by: Ben

Passed

- **Motion 6:** Cancel December Meeting and have a Holiday Party instead. We will work through the SLACK channel to pick the date.

Introduced by Ben

Passed

- **Motion 7:** Spend up to \$100 to put stickers on the pocket constitutions with CCDC identifying information

Introduced by Ben

Passed

- **Motion 8:** To spend up to \$100 over the next month for office parties.

Introduced by Ben

Passed

Meeting adjourned 8:56 pm.

Additional notes or announcements.

Treasurer

Any notes here.

Fundraising

Any notes here.

Events

Any notes here.

Precinct Ops

Any notes here.

Other

Any notes here.

Adjournment. The meeting was adjourned at **TIME**.

Signed: Ed Dunphy, Secretary