

VISION

The Culpeper County Democratic Committee believes that diversity, equity and inclusion are our nation’s greatest strengths as we strive to build a more perfect union and that the character of our democratic society and our status as a world leader are based upon every voter’s right to a fair, accessible, dependable and accountable election system; power in decision making; entitlement to justice; access to economic opportunity and prosperity; safety and happiness.

CORE MISSION

The Culpeper County Democratic Committee organizes and mobilizes Culpeper County voters to successfully choose their elected officials through the recruitment and active support of local-, state-, and federal-level candidates who champion the realization of voters’ values, goals and best interests. The Committee exercises full equality with Democratic parties in other counties in supporting the activities and establishing the principles of the Democratic Party of Virginia and, by extension, the National Democratic Party.

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CCDC shall recruit and nominate qualified Democratic candidates to run for office at the local, state, and federal level.

OBJECTIVES

- 1.1 Increase appointments on town and county boards and committees.
- 1.2 Identify qualified and appropriate people who are willing to run for office.
- 1.3 Connect potential candidates with education and training resources.
- 1.4 Assist candidates with paperwork and collection of signatures.
- 1.5 Increase local voter participation in primaries and caucuses.

2

CCDC shall increase Democratic voter turnout for candidates we support.

OBJECTIVES

- 2.1 Increase Voter registration and Get-Out-The-Vote (GOTV) activities
- 2.2 Develop a voter outreach plan to minority, youth and other marginalized groups
- 2.3 Create a voter education training plan
- 2.4 Participate in community service projects and events to increase CCDC and candidate visibility

3

CCDC shall organize and fundraise on behalf of Democratic activities and candidates for local, state, and federal elections.

OBJECTIVES

- 3.1 Build a more user-friendly online donation capability for CCDC.
- 3.2 Build a data bank of potential fundraising locations, activities, and hosts for CCDC and candidates’ campaigns.
- 3.3 Build a historical database of Culpeper donors using the Virginia Public Access Project (VPAP).
- 3.4 Collaborate with other Democratic committees to organize campaign fundraising events.

4

CCDC shall adopt and implement sustainability and succession plans.

OBJECTIVES

- 4.1 Implement a standing membership committee to recruit, orient and engage new members.
- 4.2 Identify Democrats in Culpeper and provide a variety of ways to participate in CCDC activities.
- 4.3 Increase Democratic in-person and online presence in Culpeper.
- 4.4 Develop an educational module for being a Democrat in CCDC and the community.
- 4.5 Develop a clear leadership pathway and training for CCDC leaders.